57% THE AMOUNT SINGLE WOMEN HOUSEHOLDS GIVE more than SINGLE MALE HOUSEHOLDS IN THE U.S.

$33.5 TRILLION

THE ESTIMATED AMOUNT WOMEN WILL CONTROL IN NORTH AMERICA BY 2030. THEIR CHARITABLE GIVING COULD REACH $569.5 billion ANNUALLY

WOMEN GIVE TO more causes THAN MEN, WHO TEND TO GIVE TO ONLY ONE OR TWO.

3.5% THE AVERAGE AMOUNT OF their wealth WOMEN GIVE TO CHARITY, MEN GIVE 1.8%.

SOURCES HTTP://WWW.FORBES.COM/2009/08/18/BRILL-WOMEN-PHILANTHROPY-INTELLIGENT-INVESTING-WEALTH.HTML WOMEN MOVING MILLIONS