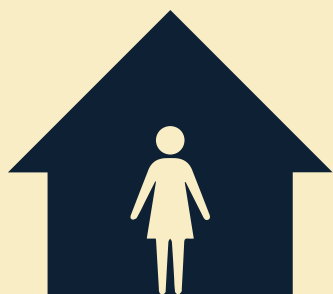


# WOMEN AT THE HEART OF PHILANTHROPY



# 57%

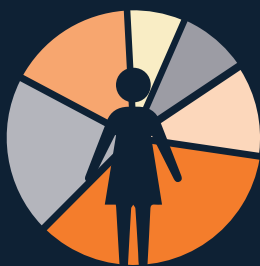
THE AMOUNT SINGLE WOMEN HOUSEHOLDS GIVE *more than* SINGLE MALE HOUSEHOLDS IN THE U.S.



THE ESTIMATED AMOUNT WOMEN WILL CONTROL IN NORTH AMERICA BY 2030.

THEIR CHARITABLE GIVING COULD REACH *\$569.5 billion* ANNUALLY

WOMEN GIVE TO *more causes* THAN MEN, WHO TEND TO GIVE TO ONLY ONE OR TWO.



# 3.5%



THE AVERAGE AMOUNT OF *their wealth* WOMEN GIVE TO CHARITY, MEN GIVE 1.8%.

#### SOURCES

[HTTP://WWW.FORBES.COM/2009/08/18/BRILL-WOMEN-PHILANTHROPY-INTELLIGENT-INVESTING-WEALTH.HTML](http://www.forbes.com/2009/08/18/brill-women-philanthropy-intelligent-investing-wealth.html)  
WOMEN MOVING MILLIONS