

THIRD-PARTY PLATFORMS AND AUCTIONS

For any other custom fundraising sites, here are the general rules and things to consider:

We need to ensure that these pages are transparent. It must be clear to donors that the funds raised would be sent to your Friends Fund at CAF America. In order to do so, this language should be incorporated somewhere on the page: **I understand that my donation is going toward the ABC Friends Fund at CAF America. I understand that my gift to CAF America becomes the property of CAF America and that CAF America has ultimate control, authority, and discretion with regard to its assets. All grants made by CAF America are in its sole and independent discretion.**

They must understand that any fees charged by these fundraising sites will be on top of our standard Friends Fund fees. So our fees will be taken from whatever amount we receive from the fundraiser (which comes to us less the fees that the provider charges). Donors could avoid this by using our standard donation pages.

These fundraising pages typically send out tax receipts for these donations to each individual, but we need to ensure that this is the case. If funds are coming directly to us from the technology company that hosts the fundraising page, we are likely not able to receipt each individual donor (because the technology company would be the donor in this case). So we need to make sure that they are receipting on our behalf or that the funds are coming directly from the individuals in the case that they need us to send them tax receipts.

- Some companies (like Network for Good) are nonprofits themselves, so they might send tax receipts using their 501c3 EIN.
- Others are not nonprofits, so they may send tax receipts using CAF America's EIN.
- We are OK with either of these scenarios.

When we process these donations, we will process them as one lump sum from the technology company that is disbursing the funds to us. We just need to ensure that we have all of the individual names that contributed toward that lump sum on record.

We must have a paper trail in place that confirms that CAF America has authorized your Friends Fund to set up a donation page on X site.

And finally -- **We must approve these fundraisers before you may proceed.**

Auction Rules

Holding an auction as a fundraiser is possible, but there are several rules that go along with it:

1. Auctions usually mean that partial tax receipts are necessary. The donor is usually receiving something in exchange for their donation, so the difference between the total amount over the fair market value of the item they receive will be on their tax receipt.
 - a. We must create these receipts manually, and we charge extra fees for this.
 - b. We must know the fair market value of the item that the donor is receiving in return for their contribution. An official appraisal may be necessary in some cases.

2. CAF America cannot provide tax receipts to the donors that are donating the actual auction items themselves. This is because CAF America typically does not actually receives these items nor retains ownership of them.

3. As always, please communicate as much and as far in advance as possible