

#GivingTuesday Story: TD BANK GROUP



TD Bank Group employs over 86,000 people serving over 23 million customers globally. With the goal of being a responsible bank, TD strives to build an extraordinary workplace that strengthens communities where it operates, while maintaining its position as a leader in promoting the environment.

CORPORATE GIVING

TD Bank Group views community giving as an opportunity to drive positive change in society. As a large company, we can make a significant difference. TD donates millions of dollars each year to causes that matter to our customers, employees, and stakeholders. Over the past five years alone, our corporate donations have exceeded \$300 million.

Across North America and the United Kingdom, TD supports over 5,000 organizations that work to enrich and strengthen our local communities. We donate millions of dollars each year in funding and in-kind resources. TD proudly works with organizations to help tackle important societal challenges. These partnerships are typically multi-year commitments where TD contributes marketing support, financial and business expertise, and more.

EMPLOYEE AND COMMUNITY ENGAGEMENT

While financial support is important, we believe that there is so much more we can contribute by. Necessary too are helping hands, collaborative partnerships with community organizations, and lots of

innovative ideas. Wherever possible, TD facilitates the giving of volunteer time, resources, and skills to help tackle pressing community issues. With the combined efforts of our employees and the resources of TD, we are able to create far greater impact.

To ensure that our philanthropy is as impactful and effective as possible, we have established priorities around our giving. Priorities help focus our giving and connect TD's community activities across the entire organization.

Our community investments are focused on addressing four key priorities:

- 1) Education and financial literacy
- 2) Creating opportunities for young people
- 3) The environment
- 4) Affordable housing in the U.S.

These priorities were selected based on feedback and input from our customers and employees. They represent pressing needs in the communities where we operate and are the key drivers behind where TD gives. Moreover, these priorities are relevant to our business.



FOUR KEY PRIORITIES:

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- 2) Creating opportunities for young people
- 3) The environment
- 4) Affordable housing in the U.S.

TD supports a wide range of initiatives that are positively impacting the communities around us, including:

- [TD Bank WOW!Zone](#), is a financial literacy outreach initiative for children, parents and educators that emphasizes the importance of fiscal responsibility. The program includes an interactive video game to engage and involve children in learning good financial practices.
- TD also partnered with the MusiCounts organization in 2013 to provide access to musical instruments for underprivileged youth across Canada and is proud to be celebrating over 10 years of bringing music to communities. For the love of music, visit www.tdlivemusic.com.
- [TD Friends of the Environment Foundation](#) invests in grassroots environmental projects with primary funding focus on environmental education, the greenification of urban landscapes, and energy conservation. TD FEF has provided approximately \$70 million to over 23,000 environmental projects and programs.

While our customers and employees help direct where we give, TD's employees do not stop their philanthropic work there.

TD employees generously donate their money, skills, and time to community causes. We encourage and facilitate their efforts, and look to support community initiatives that can involve our employees. Thousands of employees volunteer each year, taking responsibility to enrich the well-being of their local communities. As the heartbeat of TD's community involvement, employees' spirit of volunteering comes to life in so many ways – going to a local school to help kids learn to read, joining a neighbourhood tree-planting effort, or helping newcomers learn about financial literacy and get the

best start as new Canadians. Many of our employees act as ambassadors of charities and other organizations, serving on boards or committees.

To respond to the needs of both our employees and charitable organizations, we launched the TD Volunteer Network (TDVN). The TDVN is an interactive online database that allows charitable organizations to post their volunteer opportunities to be viewed by more than 86,000 TD employees across North America. Employees can search and sign up for opportunities that align with their skills and the causes they care about. The TDVN is an intuitive and easy-to-navigate platform that can streamline the process of volunteer recruitment for organizations of all sizes.

Charities can post a wide variety of volunteer opportunities: one-time, recurring, board and committee as well as virtual (non-place based) opportunities.

Through TD's Volunteer Grant Program, employees who volunteer more than 40 hours annually at a registered charitable organization are eligible to earn a donation of \$500 for the organization.

From corporate giving, volunteering and fundraising to responsible procurement, TD works to enrich our communities by contributing to community social and economic development in long-lasting and sustainable ways.