

Network for Good (NFG) Specific Features

1. Unique URL (can be edited) with fund name. For example:
<https://donatenow.networkforgood.org/andreabocellifoundation>
2. Custom template layouts and color schemes
3. Customized donation amounts; for example "\$25 for running shoes for a girl in Afghanistan"
4. Option for donor to set up a recurring gift (monthly, quarterly, annually)
5. Option to set a campaign goal and "ticker" to track progress
6. Can add logo and one image
7. Customized, streamlined call to action for donors
8. Option to allow donors to make their gift in honor or memory of someone
9. Option to "Ask donors to cover the 3% fee* for their donation by adding it to the transaction"
10. Can invite donors to opt into your mailing list.
11. After donors give, they will see an online thank you message and receipt. Can customize the message that appears at the top of this page
12. Customize the email receipt that donors will receive with a thank you message
13. Write a suggested email message for donors to share
14. Write a suggested Tweet for donors to share
15. Share social media network links- Facebook and LinkedIn
16. Instant email notifications when a donation is made (can be sent to any and multiple email addresses; can also subscribe to monthly donation reports)
17. Provide your Google Analytics account ID and NFG will ensure your DonateNow page, thank you page, recurring donor profile page, and mobile pages are tracked in your Google Analytics account.
18. If someone views the DonateNow page from a smartphone, Network for Good will detect that and automatically display a streamlined version of the donation page that is optimized especially for mobile devices.

***Important to clarify to donors that there is a NFG 3% fee on top of fund agreement fees. FYI, page must have the following language added:**

a. I understand that my gift to CAF America becomes the property of CAF America and that CAF America has ultimate control, authority and discretion with regard to its assets. All grants made by CAF America are in its sole and independent discretion.

b. I confirm that I will receive no tangible benefit or privilege from either CAF America or any suggested nonprofit in return for my donation.

If you are interested in setting up a Network For Good page for your Friends Fund, please email friendsfunds@cafamerica.org. There is a \$500 annual fee for Network For Good pages.

Donor Portal Functions

1. **Dashboard:** View your fund balance, total contributions (excluding fees) and grant history (disbursements including the fees) here.
2. **Fund Activity:** View your monthly fund statements and a breakdown of your donations before and after administrative fees.
3. **Contribution Activity:** View donor information (name, payment method, amount and date). "Export to Excel" if you would like to obtain the donor's address.
4. **Suggest a Grant:** Use this section to maintain a list of your favorite charities.
5. **Grant History:** View disbursement history.
6. **Fund My Account:** Make payments to your account here (i.e. annual account management fee).
7. **My Profile:** Change personal information here

Please remember:

- Set your desired date range when searching for donations.
- Donations that are "Entered" but not "Posted" will not appear here.
- "Export to Excel" is always an option if you would like to view the data on a different platform.
- Feel free to reach out to friendsfunds@cafamerica.org if you have any additional questions.

