

Medtronic Foundation Opportunity Grants - FAQs

- 1) **What types of organizations can apply for funding through this RFA?** *Organizations eligible to apply include:*
 - a. *Registered voluntary, non-governmental, not-for-profit or charitable organizations*
 - b. *For-profit organizations*
 - c. *Social ventures*
 - d. *Universities and academic institutions*
 - e. *International organizations headquartered anywhere in the world*
- 2) **Can individuals apply for this without an organization?** *No - Funding must be awarded to an organization.*
- 3) **Can organizations apply jointly for this RFA?** *No - While we encourage partnerships, only one organization can apply for and be awarded the grant for each project.*
- 4) **Does this RFA signal the Medtronic Foundation's next global program?** *No- This is the Medtronic Foundation's opportunity to catalyze further innovation in global health. This is a one-time, one-year grant opportunity with no opportunity for renewal.*
- 5) **Can I use these funds to develop an app?** *No- We encourage projects to leverage and build on existing technology platforms but do not intend to fund development of a new app or technology platform itself.*
- 6) **Can I use these funds to support health worker salaries?** *No - Unless it is cost shared with clear transition to fully funded by others by end of the year.*
- 7) **How much in indirect costs can an organization budget for a project?** *We understand that even the most efficient, effective projects require funding for indirect costs that are essential for project success. While we aim to support project costs that directly support beneficiaries, we do not have a maximum rate for overhead for this opportunity. Instead, we encourage applicants to be as thoughtful and efficient as possible as they develop indirect cost rates, if required, for their project budgets.*
- 8) **Can I test a non-health solution to solve a healthcare issue?** *Yes - This funding is specifically designed to test proven ideas from other sectors.*
- 9) **Can organizations from any geography apply?** *Yes - This RFA is intended for organizations serving the underserved wherever they are located.*
- 10) **Can I submit my application in any language?** *Submissions in English are preferred, but we will make every attempt to review applications in other languages.*
- 11) **Why are applicants asked to upload their audited financials?** *The Medtronic Foundation is interested in understanding the financial sustainability of potential partners. The Medtronic Foundation can sign NDAs for organizations that require this before sharing these documents.*

KEY TERMS

Terms throughout this RFA are denoted with * are defined below:

- **Local Assets:** Local assets refers to things that currently exist in communities such as knowledge, resources, infrastructure, platforms, people, etc. (i.e. women, unemployed youth, and patients themselves). We are interested in harnessing local assets in communities in novel ways.
- **Health Impact:** We seek ideas that can be tested to achieve measurable results. In particular, when we define health impact we are focused on moving beyond the number of patients reached to measuring the clinical outcomes-of these services. Given the short intervention period, observable and attributable health outcome measure may not be possible to obtain. In that case, organizations should demonstrate targeted improvement in key proxy measures.
- **Key Proxy Metrics:** Metrics that have a close correlation with an overall goal and serve as measurable indicators that a project is likely to achieve the stated impact. We seek innovations that yield measurable impact. We recognize projects may not be set up to achieve improved patient outcomes in a short-time horizon; however, we seek projects that can demonstrate a clear vision, through a theory of change, of how the outcome(s) would be achieved on a longer time horizon, with process and output indicators that are best and most achievable intermediary proxies for the long-term outcome.
- **Engages Unusual Partners/Convergence:** We are interested in opportunities to apply learnings or solutions from other sectors to global health. We encourage convergence of health organizations partnering with non-health organizations (i.e. agriculture, tech, finance, etc.), and engagement of new types of health workers, etc.
- **Meaningfully Involves Impacted Beneficiaries:** Engaging end beneficiaries/users as leaders and partners throughout. In health, impacted beneficiaries are frequently underserved patients, frontline health workers and caregivers. We seek organizations and ideas that meaningfully engage impacted beneficiaries.
- **Noncommunicable Diseases:** Noncommunicable diseases (NCDs), also known as chronic diseases, are not passed from person to person. They are of long duration and generally slow progression. The four main types of noncommunicable diseases are cardiovascular diseases (like heart attacks and stroke), cancers, chronic respiratory diseases (such as chronic obstructed pulmonary disease and asthma) and diabetes. (As defined by the World Health Organization: http://www.who.int/topics/noncommunicable_diseases/en/)
- **Equity and Inclusion:** We prioritize inclusion when selecting partner organizations. We seek to collaborate with organizations who reflect the diversity of our patients, populations, and regions and who can design effective programs and promote health care access for all. This means that we welcome and encourage partnerships that work across different cultures, genders, races, ages, and walks of life to improve health among underserved populations worldwide.
- **Underserved:** Communities and populations around the globe that are marginalized from optimal health and well-being due to the negative impacts of key social determinants (which includes access to health care) upon their health outcomes.