

REACHING NEW HEIGHTS 2019





CAF America's donors contributed more than \$294 million around the world, **a 39% increase over the prior year**. This growth is a testament to thousands of philanthropists who advised gifts to charities on six continents, which have together transformed countless lives and communities.

This is our dedication; this is our privilege.



~ **Ted Hart ACFRE, CAP®**
President & CEO, CAF America



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MESSAGE FROM THE CEO

The numbers illustrate CAF America's amazing year of service to domestic and international philanthropists: in 2019, donors contributed more than \$294 million in support of charities and charitable projects around the world—a 39% increase over 2018—and surpassed \$1 billion in total grants distributed since our founding. This exponential growth is a testament to the value of our leadership in cross-border philanthropy and our dedication to helping donors achieve transformative impact on a truly global scale.

But the numbers don't tell the whole story. The surge in charitable cross-border giving is due to many donor-lead initiatives that collaborate, learn, and build upon our wealth of knowledge. Our donors and the charitable organizations we support are committed to improving the human condition and developing strong communities around the world.

This year we expanded our presence in South Florida to offer unrivaled services for US donors seeking to support the charitable work of organizations in the Caribbean, Central, and South America. Our Global Compliance Site Visit program involved 23 staff members traveling across six continents to visit CAF America grant-recipients, cementing our relationship with grantee partners and being witness to the extraordinary impact of our donors' generosity. We convened the nation's preeminent philanthropic advisors at America's Temple to Democracy, the National Archives, to celebrate the uniquely powerful American spirit of generosity. And we released our inaugural report tracking our donors' contributions to solving the world's most pressing problems as outlined by the United Nations' 17 Sustainable Development Goals.

CAF America's leadership and success are built on our commitment to the three Rs: Regulatory Compliance, Risk Mitigation, and Reputation Protection. Every day we pledge to uphold these principles in service to the philanthropic community.

Americans are incredibly generous and we are privileged to help them take philanthropy farther, turning their vision into impact, around the world or around the corner. Please read on to learn more about how we help donors like you change the world.



TED HART, ACFRE, CAP®

President & CEO | CAF America

Executive Team



TED HART, ACFRE, CAP®
President & CEO



JESSIE KRAFFT
*Senior Vice President
of External Affairs*



MICHAEL PEDERSEN
Chief of Staff



ANNA HARDY
*Chief Financial
Officer*



BROOKS REED
*Director of Business
Development*



KINGA ILE
*Vice President of
Thought Leadership
& Communications*



NICOLE VARNER
*Vice President of
Grants Services*

Board of Directors



ROB BUCHANAN
Chairman



ANNA HOFMEISTER
Treasurer



INGRID SUMMERS



CHAR MOLLISON
Secretary



MOREY WARD



SIR JOHN LOW



OSCAR DE BRUYN KOPS

ABOUT CAF AMERICA

For nearly 30 years, the Charities Aid Foundation of America (CAF America) has eliminated barriers to international giving. Decades of experience and its large international network allows CAF America to eliminate the risk and administrative burden of cross-border grantmaking.

“Our goal is to make sure that American charitable dollars can reach as far as American generosity.”

CAF America helps donors support great causes by assisting them in making strategic, effective, and tax-advantaged grants internationally and domestically. Through donor-advised giving, restricted giving, and industry-leading due diligence protocols, it enables donors to make strategic, cost-effective, impactful charitable gifts around the world.



\$1+ BILLION
GRANTS



1.8 MILLION
ORGANIZATIONS



110
COUNTRIES



CAF AMERICA OFFICES

WASHINGTON, DC | SAN FRANCISCO | MIAMI | TORONTO | VANCOUVER | LONDON

ALLIED PROFESSIONALS

AFRICA & THE MIDDLE EAST | ASIA | LATIN AMERICA

CAF AMERICA SUBSIDIARIES

Charities Aid Foundation of Canada (CAF Canada) is a registered Canadian charity working to expand the culture of giving by making it easy, reliable, and effective for Canadians to fund charitable projects both internationally and domestically. Our mission is to help donors make strategic and focused philanthropic decisions which have a lasting, positive impact on the individuals and communities they support—throughout the world.

The CAF American Donor Fund (CADF) offers donors the opportunity to support important charitable activities around the world while qualifying for both a US and UK tax receipt. Donors can claim eligible tax deductions on all charitable giving in both jurisdictions, allowing dual taxpayers to claim Gift Aid in the UK while still benefiting from a tax deduction in the US.

OTHER CAF GLOBAL ALLIANCE OFFICES

JOHANNESBURG | LONDON | MELBOURN | MOSCOW | NEW DELHI | SÃO PAULO | SOFIA | SYDNEY



SERVICES

Donor Advised Funds



A CAF America Donor Advised Fund (DAF) is a charitable giving fund created to manage charitable donations on behalf of corporations, foundations, families, and individuals. A CAF America DAF:

- is a uniquely efficient and cost-effective way to manage both domestic and international advised giving through a single fund,
- eliminates the considerable time and expense required to establish and maintain a private foundation, and
- provides the donor maximum flexibility in advised philanthropy at home and around the world.

Donor Advised Gifts



A CAF America Donor Advised Gift (DAG) is a solution for US donors who want to give globally without establishing a fund. A CAF America DAG:

- enables US donors, including corporations, foundations, families, and individuals to make single advised donations as desired, and
- allows donors to make a single tax-effective gift and recommend the funds be further granted to the foreign or domestic organization or charitable project of their choosing— CAF America is happy to recommend an eligible organization that fits a donor's interests and philanthropic goals.

Employee Engagement Funds



A CAF America Employee Engagement Fund (EEF) is designed to support both employer matching gift and volunteer grant programs. A CAF America EEF:

- enables companies to structure initiatives that best reflect the regional culture and interest of their global employee base, and
- empowers employees to invest in philanthropic causes where they live and work through encouragement from their employer.

Employee Assistance Funds



A CAF America Emergency Assistance Fund (EAF) is established for Employee Hardship and Disaster Relief. A CAF America EAF:

- enables corporations to make grants to their employees who are experiencing financial hardship as a result of a disaster and/or emergency, and
- is US tax-exempt, ensuring IRS compliance.

Validation Services



CAF America Validation Services (VS) verifies every organization that receives a grant through an extensive protocol based on decades of experience and industry-leading best practices in international giving. These services:

- extend beyond IRS requirements, and
- provide extensive expertise in international grantmaking based on Equivalency Determination or Expenditure Responsibility.

Grants Management Services



CAF America provides customized Grants Management Services (GMS), meaning end-to-end administration support services, for a growing number of major donors. These services include:

- identifying beneficiaries that align with the organization's mission,
- consolidating grant applications to minimize the burden on participating charities,
- issuing proposals and providing troubleshooting support throughout the Open Application period, and
- conducting preliminary or complete reviews of submitted applications.

Expedited Giving



A CAF America Expedited Grant (EG) is a gift to eligible organizations within CAF America's global database. Through our partnerships with our Global Alliance members in the United Kingdom, Australia, Canada, India, and Russia.

The CAF American Donor Fund



The CAF American Donor Fund (CADF) enables US/UK dual taxpayers to claim Gift Aid, increasing the value of their gifts by up to 25% and providing qualification for a tax deduction in the UK and in the US.

Friends Funds



A CAF America Friends Fund (FF) is a unique, cost-effective solution for donors wishing to support approved foreign nonprofit organizations to restrict giving to the charity of their choice. A Friends Fund is a restricted account opened by CAF America for the purpose of supporting the activities of a designated eligible foreign charity.

2019 HIGHLIGHTS



GLOBAL COMPLIANCE SITE VISIT PROGRAM

97

site visits

28

countries

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CAF America's Diaspora Gives Bangladesh program held its 4th Convening Meeting in Toronto

Program Partners



www.diagives.org

NEW MIAMI OFFICE

CAF America expanded operations into Florida, enabling philanthropy across Southeast, Caribbean, South, and Central America markets



30

speaking engagements

CAF America participated in the 2019 Social Impact Leadership Conference to discuss corporate cross-border philanthropy

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8

podcasts

2

video podcasts

CAF America's Carling and Funding Podcast hosted guest speakers from Chief Executives for Corporate Purpose (CECP), E4E Relief, Simpson Thacher, and more

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INTERNATIONAL GRANTMAKING SYMPOSIUM

5th year anniversary of CAF America's annual International Grantmaking Symposium

2019 IGS Partner



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CAF America's 4th Celebration of International Philanthropy – Disney's Hollywood Studios Theater of the Stars

2019 International Philanthropy Honoree

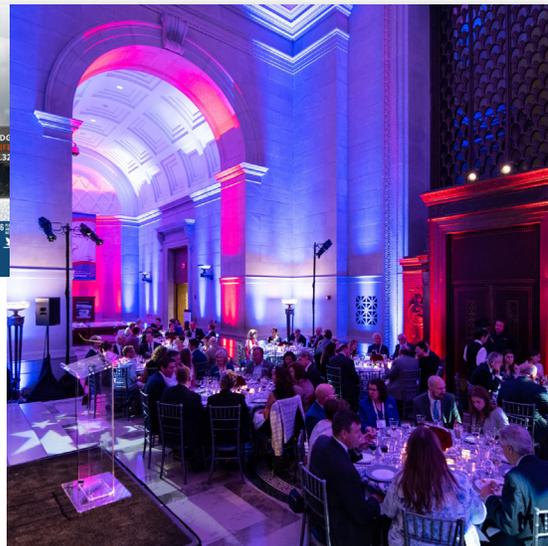


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Quality Education (SDG 4)
Leading recipient of CAF America FY2019 donor funding

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CELEBRATION OF PHILANTHROPY IN AMERICA

150

Hosted by CAF America and The International Association of Advisors in Philanthropy (AiP), the National Archives event drew 150 Chartered Advisors in Philanthropy (CAP) and other professionals

[read more page 18](#)



CROSS-BORDER GIVING A Legal and Practical Guide

Chronicle of Philanthropy-
recommended reading

Textbook, Workbook,
and e-Book



STRENGTHENING NONPROFIT AND CIVIL SOCIETY ORGANIZATIONS IN BRAZIL

Concluded two-year project with the Instituto para o Desenvolvimento do Investimento Social (IDIS) and the US Consulate in Brasilia



CAF America publications featured in *Barron's*, *Alliance Magazine*, *Global Trade Magazine*, and more

OUR DONORS

CAF America enables US donors—corporations, foundations, and individuals—to create a lasting impact through philanthropy:

- A trusted partner in corporate citizenship, in building effective philanthropic strategies, fostering meaningful employee engagement, and providing nimble disaster relief response
- A trusted partner in cross-border philanthropy, supporting foundations in expanding their global reach, and enabling individual donors and their advisors to bring their philanthropic vision to life



REACHING NEW HEIGHTS

\$294 million

In Contributions

\$261 million

In Grants

89%

CAF America Payout Rate



January-December 2019

ChildFund Ethiopia

Waste Management in Addis Ababa

COUNTRY:

Ethiopia

GRANT AMOUNT:

\$31,000

SDG FOCUS AREAS:

Gender Equality
(SDG 5)

Clean Water
and Sanitation
(SDG 6)

Addis Ababa, the capital of the most populous landlocked country on the world’s fastest-urbanizing continent, has a growing problem on their streets: pollution.

ChildFund Ethiopia works to address water sanitation concerns in Addis Ababa while remaining committed to strengthening gender equality. The organization aims to tackle the challenge by engaging unemployed urban dwellers—many newly relocated from rural areas— in a larger-scale project to improve sanitary conditions in the city through a robust system of recycling.

To further its goal to enable women achieve financial independence, ChildFund’s waste management program in Addis Ababa employs principally female participants.



Leket Project

Farm to Every Table

COUNTRY:

Israel

GRANT AMOUNT:

\$2,731

SDG FOCUS AREAS:

Responsible Consumption and Production (SDG 12)

Zero Hunger (SDG 2)

As unexpected weather events continue to intensify due to climate change, farmers are taking heavier precautionary measures to ensure their crops survive and meet the market's demand. Consequently, the overproduction of crops yields a higher quantity of produce than farmers can preserve.

Project Leket addresses the serious challenges of mass production, which leads to large scale waste in Israel's agricultural sector. Leket partners with farmers and packing houses to donate and preserve excess crops. The organization redistributes the fresh produce among 200 nonprofit organizations that provide nutritional food to tens of thousands of low-income israelis.

Project Leket would not be able to fulfill its mission to provide food for the deprived without their intensive ten-year lobbying efforts advocating for legislation that regulates food waste. The "Food Donation Act " was passed into law in October 2018 and changed the face of food waste in Israel. As Project Leket continues to rescue millions of dollars worth of fresh produce, the organization's next challenge is to raise sufficient funds for additional outsourced refrigeration to meet the growing demand and to further reduce waste.



14,000
metric tons of produce rescued

OUR GRANTEES

A leader in donor-advised giving, CAF America facilitates donors' support of issues they are most passionate about through a global network of more than 1.8 million eligible organizations working to further the 17 Sustainable Development Goals (SDGs).

All organizations undergo a rigorous CAF America validation process before receiving funding.



REACHING NEW HEIGHTS

89,945

Number of Grants Made

\$19,915,230

Largest Grant Made

\$27,414

Average Grant Made



CAF America is proud to confer the seal of excellence upon our grantees for passing rigorous validation.

January-December 2019

Blue Venture

Supporting Coastal Communities and Fisheries

COUNTRIES:

Belize, Madagascar,
Timor-Leste

GRANT AMOUNT:

\$86,372

SDG FOCUS AREAS:

Sustainable Cities and
Communities
(SDG 11)

Life Below Water
(SDG 14)

A healthy ocean is crucial to a sustainable planet. Our waters generate the oxygen we breathe, regulate weather patterns, and are the livelihood of communities around the globe.

Blue Ventures works with fishing communities worldwide helping to effectively conserve and protect their local waters without an economic sacrifice. The organization's approach varies geographically, but their goal is universal: Blue Ventures aims to enrich the livelihoods of these communities by working collaboratively to build healthy marine environments known as Locally Managed Marine Areas (LMMAs) from which they may benefit.

The organization's grassroots approach resulted in the development of some of the world's largest LMMAs. Today, nearly a million football pitches-worth of ocean and marine habitat are managed by communities working with Blue Ventures.



Lotus Petal

Exemplary Education for the Underprivileged in India

COUNTRY:

India

GRANT AMOUNT:

\$54,733

SDG FOCUS AREAS:

Quality Education
(SDG 4)

No Poverty
(SDG 1)

Today, 33% of India's population lives in urban areas, compared to only 17% in 1960. Rapid urbanization creates unique challenges across all of society and often results in increasing urban poverty and income inequality. This inequality feeds into, and is perpetuated by, unequal access to quality education.

Lotus Petal Foundation, a registered charity in India, works to break the cycle of poverty by providing access to continuous, quality education to the children in disadvantaged communities.

Lotus Petal's school reached an impressive teacher/student ratio of 1:20, which has now been improved to 1:12. The organization was also able to increase the number of children attending their schools from 300 in 2017 to over 400 in just one year.

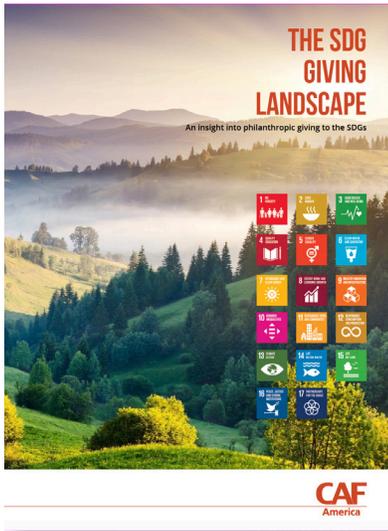


25%

increase in attendance
2017 - 2018

SDG GIVING LANDSCAPE

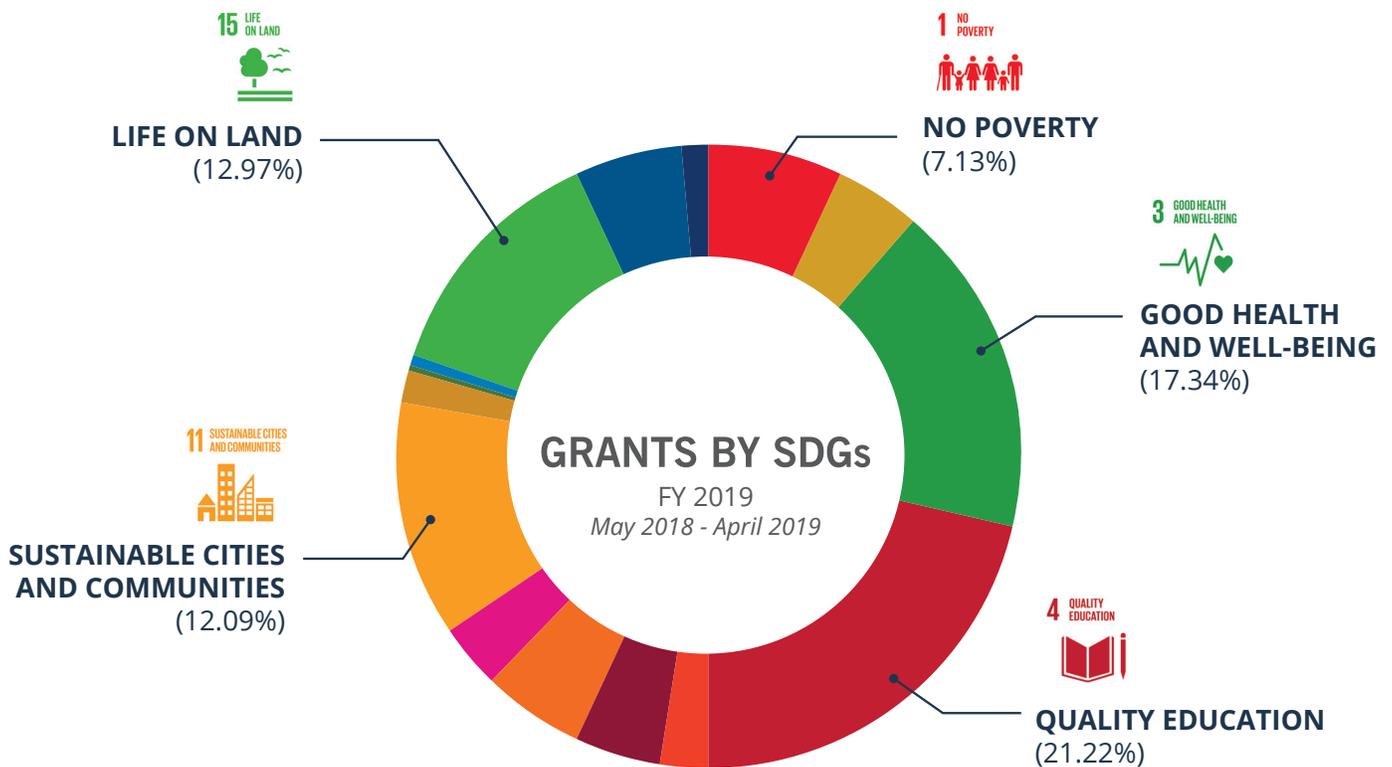
CAF America maps the alignment of grants to the 17 Sustainable Development Goals (SDGs), highlighting donors' powerful global footprint.



The SDG Giving Landscape: An insight into philanthropic giving to the SDGs

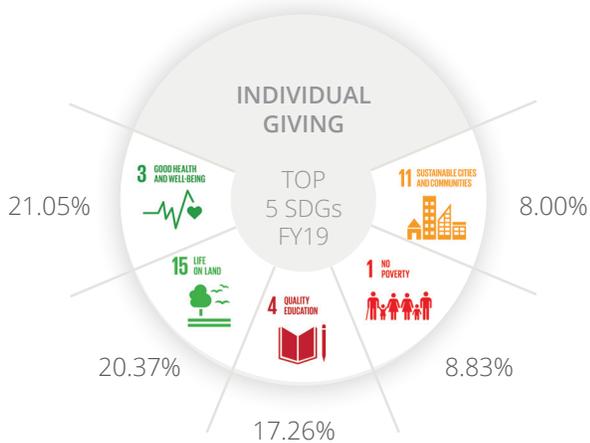
With the SDGs approaching their fifth anniversary, CAF America conducted an in-depth analysis of our corporate, foundation, and individual donors' philanthropic giving to these goals.

The report assessed the shifting year-by-year landscape, identifying SDGs that received the most support during this time period, analyzing the data by setting (regional vs. source-based). This first-of-its-kind data-driven analysis determined Quality of Education (SDG 4) received the most funding in FY19 and also was the sole SDG to achieve top 5 funding in all nine regions explored in the report.





CAF AMERICA DONORS BY SOURCE OF FUNDING



Corporate giving: corporations, corporate foundations, and corporate matching gifts. The majority of the funding associated with corporate matching programs represents the corporate matched funds, not the employee contributions.

Foundation giving: private foundations and a select number of community foundations that partner with CAF America to expand their global philanthropic reach.

Individual giving: individual donors who give directly through CAF America; donations from other DAF-sponsoring organizations that partner with CAF America for cross-border giving; and individual donors participating in online fundraising campaigns on various platforms using CAF America's grantmaking services.

Girls in the Game

The Game Changers

COUNTRY:

USA

GRANT AMOUNT:

\$5,000

SDG FOCUS AREAS:

No Poverty
(SDG 1)

Gender Equality
(SDG 5)

For youth at risk, engaging in an after-school program can be life-saving. Such programs often serve as safe haven for many minors who might otherwise face challenging circumstances in their neighborhoods, and sometimes their homes. Since 1995, Girls in the Game has been working in the city of Chicago, the initial site of the organization, to address the growing concern of violence affecting youth and empower girls.

The organization's afterschool programs aim to increase self-esteem, address trauma, and encourage non-violent conflict-resolution. Over the course of the past 25 years, the programs reached 50,000 girls.

Building on this success, Girls in the Game expanded to two new locations, Baltimore and Northern Texas, and in 2008 added yet another program: the Teen Squad. The Teen Squad reaches teens that experienced trauma, live in poverty, and may lack access to the daily Girls in the Game activities. The addition of this model introduced 65% more teens to Girls in the Game.



86%

of participants implemented non-violent conflict resolution mechanisms

The Sustainable Coastlines Charitable Trust

Into The Sea

COUNTRY:

New Zealand

GRANT AMOUNT:

\$3,000

SDG FOCUS AREAS:

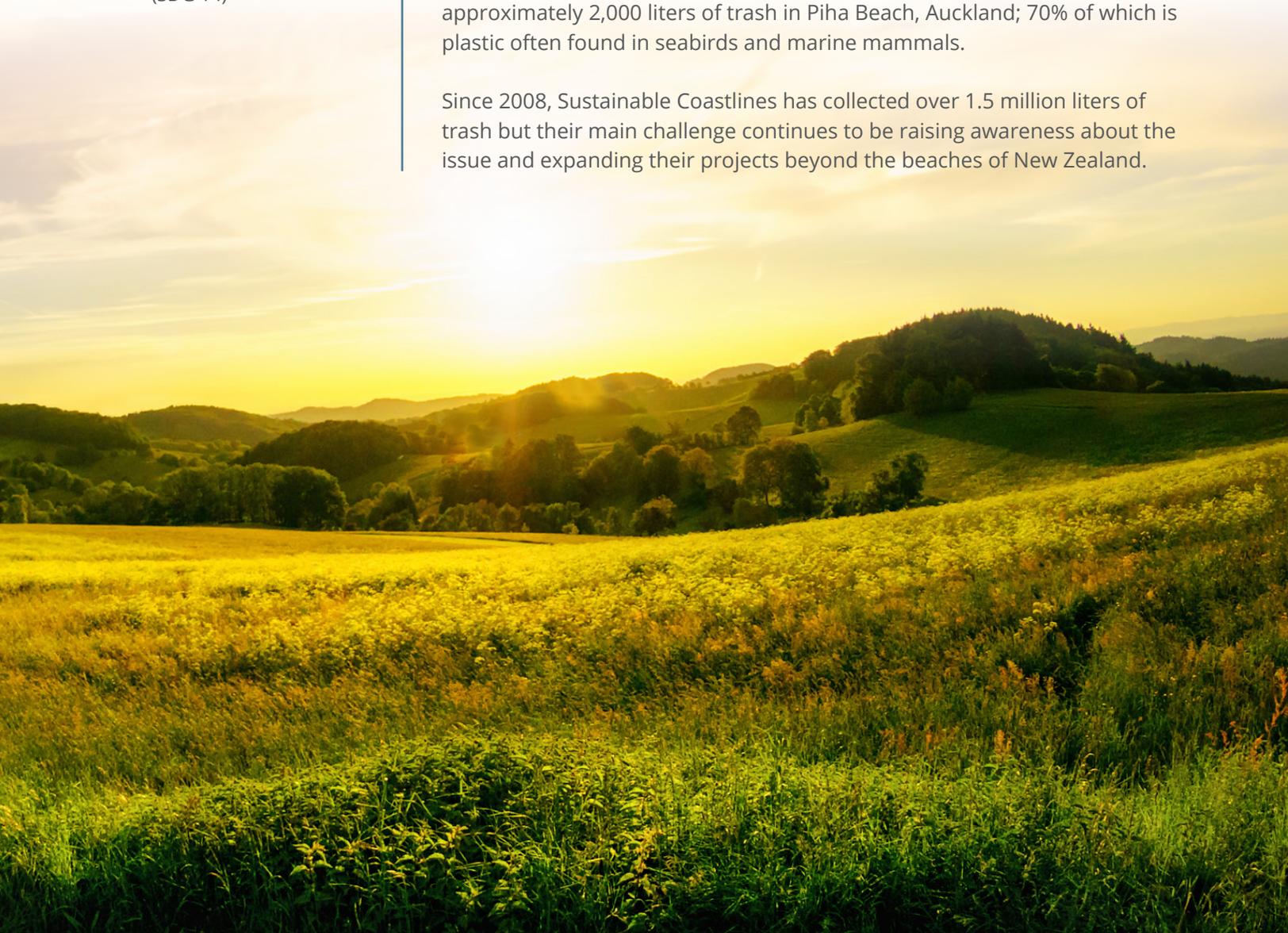
Climate Action
(SDG 13)

Life Below Water
(SDG 14)

The number of dead marine mammals that wash up our shores continues to climb rapidly. These animals serve as a strong indicator for humanity's negligent behavior towards our beaches, oceans, and environment as a whole.

The Sustainable Coastlines, located in New Zealand, was established to combat the growing pollution of our shores and oceans, and prevent further casualties. To fulfill their mission, they organize beach clean-ups, tree plantings, and host educational programs in hope to create ambassadors that will carry the cause further. In a single event, Sustainable Coastlines collaborated with over 160 volunteers and collected approximately 2,000 liters of trash in Piha Beach, Auckland; 70% of which is plastic often found in seabirds and marine mammals.

Since 2008, Sustainable Coastlines has collected over 1.5 million liters of trash but their main challenge continues to be raising awareness about the issue and expanding their projects beyond the beaches of New Zealand.



SHARING EXPERTISE WITH THE SECTOR

With nearly 30 years of expertise facilitating cross-border giving by corporate, foundation, and individual donors, CAF America is committed to serving as a growing resource for global philanthropy.

International Grantmaking Symposium



Since 2015, CAF America’s annual executive training on cross-border giving has become the leading forum for professionals dedicated to advancing international philanthropy. The IGS convenes experts and practitioners to discuss the US legal framework for cross-border giving and country laws regulating access to foreign charitable funding, including their impact on current trends in philanthropy.



Partners:

- 2019** The University of Pennsylvania, The Center for High Impact Philanthropy
- 2018** The George Washington University, Center for International Business Education and Research
- 2017** Tufts University, Tisch College of Civic Life
- 2016** The United Nations Development Programme
- 2015** The Johns Hopkins University, Paul H. Nitze School of Advanced International Studies

Strengthening Nonprofit and Civil Society Organizations in Brazil



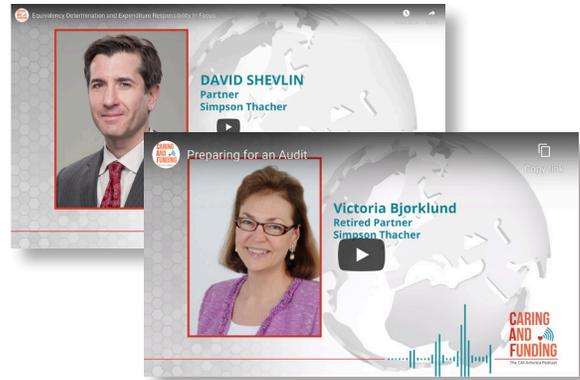
In collaboration with CAF Global Alliance partner-organization Instituto para o Desenvolvimento do Investimento Social (IDIS), CAF America deployed two-year capacity development training to encourage Brazilian civil society to share institutional knowledge and develop peer-based informational networks at a local level.

The program was supported by the US Consulate in Brasilia.
(US State Department)

Caring and Funding Podcasts

CAF America podcasts explore emerging trends in philanthropy, discuss the challenges of cross-border giving, and provide an insight into donors' philanthropic strategies.

New in 2019: the Caring and Funding Video-Podcast series.



Nacional Monte de Piedad.

Capacity Building Webinars

Mexican civil society organizations participated in a series of webinars delivered by CAF America in partnership with Fundacion Monte de Piedad addressing: mechanisms for foreign organizations to receive tax-effective charitable funding from US donors; and tips to preparing for US grantmaker vetting.

ACCP Corporate Citizenship Conference 2019, Atlanta

CAF America and Cisco conducted a joint session to address strategies for expanding employee engagement programs internationally.

AiP Conference on Philanthropy 2019, Washington DC

CAF America President and CEO, Ted Hart, delivered a keynote addressing the challenge of regulatory compliance in cross-border giving.



CoF Leading Together Conference 2019, Miami

CAF America and The Robert Wood Johnson Foundation collaborated to share best practices in charity due diligence.

SHARING EXPERTISE WITH THE SECTOR



Celebration of Philanthropy in America, Washington DC

CAF America partnered with The International Association of Advisors in Philanthropy (AiP) to host the Celebration of Philanthropy in America at the National Archives in Washington, DC.

CAF America's Annual Celebration of International Philanthropy

CAF America serves as the strategic partner for cross-border philanthropy to Fortune 500 companies, private and community foundations, and individual philanthropists, witnessing the profound daily impact of donors' generosity.

Every year, CAF America's Celebration of International Philanthropy Awards Gala recognizes industry leaders for outstanding international philanthropic achievements.

2019 International Philanthropy Awardees

Cisco

Past Awardees

Fidelity Charitable
Robert Wood Johnson Foundation
Medtronic Foundation
U.S. Trust



Kliptown Youth Program, South Africa (left); Irish Guide Dogs for the Blind, Ireland (top right), and Waste4Change, Indonesia (bottom right).

Global Compliance Site Visit Program

Furthering the commitment to regulatory-compliant cross-border giving, CAF America conducted an extensive site visit program in 2019, visiting 97 grantees across six continents, from Tasmania to Costa Rica.

The CAF America teams were hosted by grant recipients that address some of our world’s most pressing problems, from increasing access to healthcare and education to fighting discrimination and protecting the environment. CAF America is proud to support these partners as they strive to achieve their philanthropic missions.

PROGRAM OVERVIEW



23

CAF America
Staff Participants



28

Countries Visited



97

Grantees Visited

TOGETHER



Together 2019

In 2019, CAF America hosted grantee-partner gatherings in Turkey, South Africa, and Russia, and remains committed to learning from and serving as a resource to grantee partners.

CAF America Headquarters
225 Reinekers Lane
Suite 375
Alexandria, VA 22314

CAF America Miami
801 Brickell Avenue
Suite 900
Miami, FL 33131

CAF Canada Vancouver
100 Park Royal South
Suite 200
West Vancouver, BC V7T 1A2

CAF America West Coast
50 California Street
Suite 1500
San Francisco, CA 94111

CAF Canada Toronto
401 Bay Street
Suite 1600
Toronto, ON M5H 2Y4

**CAF American
Donor Fund (CADF)**
10 St. Bride Street
London, EC4A 4AD

T: 202-793-2232
E: info@cafamerica.org
W: www.cafamerica.org