

### **CAF America Launches New Asia-Pacific Advisory Services**

*CAF America's new offering to enhance its capacity to offer full service global grantmaking to donors with philanthropic goals in the Asia-Pacific region*

**WASHINGTON, D.C., June 10**—CAF America (Charities Aid Foundation of America) today announced its launch of a new service designed to enhance its current offerings to donors: the CAF America Asia-Pacific Advisory Services (CAAS). CAF America's services serve as a bridge between donors and charitable organizations throughout the Asia-Pacific region, ensuring that giving in the region is now easy, effective, and compliant to all regulations.

Within the field of international philanthropy, the Asia-Pacific Region has posed a significant challenge for some donors due to language, cultural, and administrative barriers in the region. In addition, many Asian and Pacific-based charities are not knowledgeable about U.S. donors' legal requirements to make a grant to them.

CAF America's extensive grantmaking history in the Asia Pacific region exemplifies a clear capacity to serve its donors with an interest in the region. Since 2008 alone, CAF America has made nearly 1,500 grants totaling over \$25 million to more than 250 charities in 17 Asian countries and regions.

Though CAF America has proven time and time again that it can effectively assist donors wanting to support Asian-Pacific charities, the market in the region is growing. CEO Ted Hart explains, "As the leader in global grantmaking, we must enhance our offerings to meet the increasing demands for region-specific services so that international philanthropy continues to be successful."

The CAF America Asia-Pacific Advisory Service (CAAS) provides donors-- corporations, individuals, families, and foundations-- access to professional advisors who have on-the-ground expertise in specific Asian countries and regions. Donors will benefit from strategic advice, landscape studies, a focus on risk mitigation, translation support, project management, and collaborative opportunities, and much more.

The service will enable donors to more easily fulfill the legal requirements for making a grant to an Asian-Pacific based charitable organization while receiving a tax benefit under U.S. law,. The CAF America program provides solid assurance that a donor's money will be used for its intended purpose.

To learn more about CAF America Asia-Pacific Advisory Services (CAAS), tune into the CAF America Radio Network on June 10, 2013. CAF America CEO Ted Hart will have a Q&A session with CAF South East Asia CEO Terrence Chee. Bookmark and tune in at <http://blogtalkradio.com/cafamerica>. Donors interested in the CAF America Asia-Pacific Advisory Services can also contact CAF America at 703-549-8931 or email [info@cafamerica.org](mailto:info@cafamerica.org).

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#### **About CAF America**

CAF America is a global grantmaking organization assisting corporations, foundations and individuals. CAF America streamlines the grantmaking process to eliminate risk and administrative burden, and helps donors support great causes by assisting them in making strategic, effective and tax-advantaged grants internationally and domestically. In the last 10 years alone, CAF America has granted more than \$280 million in donor funds to more than 3,000 foreign charitable organizations in more than 76 countries.