



[Email a friend](#) : [Contact Us](#)

Dear Colleagues,

CAF America wishes all of our donors a very happy summer. In this edition of our Donor E-Bulletin, we spotlight some of the work we have been doing to strengthen the ties between U.S. donors and overseas charities. We also offer an update on recent developments in Washington that affect international giving.

Please note, in an effort to strengthen our communications with donors and charities, CAF America will be launching a new and reformatted e-Bulletin in the Fall. This will include donor and charity profiles and alerts about important causes around the world that may merit your support.

We appreciate your continued engagement, and we encourage you to stay in touch.

Susan K.E. Saxon-Harrold
Chief Executive Officer

Table of Contents

1. Connecting U.S. Donors and Global Charities
2. Legislative and Regulatory Update
3. Other News

Connecting U.S. Donors and Global Charities

In recent months, CAF America has stepped up efforts to connect overseas charities with U.S. donors. Our goal is to create new opportunities for American donors to support important non-U.S. causes and, at the same time, educate charities and charity advisors in other countries about the

U.S. philanthropy.

As part of this outreach effort, CAFAmerica CEO, Susan Saxon-Harrold was a featured speaker at the recent Institute of Fundraising National Convention in London. The convention is the largest gathering of fundraisers outside the United States.

The presentation, entitled *Engaging American Donors*, offered an opportunity for CAFAmerica to inform fundraisers working for non-U.S. charities about a range of topics, including the size and composition of the U.S. giving market, the drive for charity reform in the United States, and effective fundraising strategies.

The presentation also was a chance to spotlight the many ways in which CAFAmerica enables overseas charities to gain support from U.S. donors. For the full text of the speech, click [here](#).

In other efforts to broaden and strengthen connections between overseas charities and U.S. donors, CAFAmerica recently launched a “Friends of” Charity Fund. The Fund was conceived as a cost-effective alternative for charities that are interested in setting up their own “Friends of” organization in the United States but that don’t want to go to the trouble of administering a separate charitable entity here.

The Fund enables non-U.S. organizations to launch and maintain a U.S. fundraising appeal while providing donors with a simple and tax-effective way of supporting their work. We are currently engaged in a wide-ranging effort to market this new service to charities, and we anticipate that many will see this as an excellent (and easy) way to forge new links with U.S. donors.

CAFAmerica works constantly to increase the number of charities that are eligible for CAFAmerica grants. The way we see it, this is yet another service we offer our U.S. donors, providing access to an ever-expanding pool of worthy charities that merit your consideration and support.

[back to top >>](#)

✧ Legislative and Regulatory Update



Recent issues of the *CAF America E-Bulletin* have focused extensively on the drive by U.S. lawmakers and regulators to apply new and stricter rules to international giving by U.S. donors. Here is the latest news from the nation's capital:

Congressional action. In May, Congress passed a tax bill without including a provision that would have substantially limited the use of donor-advised fund (DAF) assets to make grants to nongovernmental organizations (NGOs) outside the United States. CAF America was among the many voices from the U.S. philanthropic sector that spoke out against the measure, which would have imposed new (and quite onerous) requirements on international giving by U.S. donors.

The fate of the DAF provision mirrored that of other charitable reforms, which have so far been bottled up in Congress, despite a string of high-profile Senate hearings and consultations with nonprofit and philanthropic leaders.

While there were fears early on about the impact of new legislation on international giving by U.S. donors, now the Council on Foundations expects any bill emerging from this process to have a negligible effect.

New Treasury guidelines on international giving. In 2004, the Treasury Department adopted guidelines aimed at preventing funding of terrorist-supporting organizations. While well-intentioned, the guidelines were widely viewed as impractical and potentially damaging to international grantmaking.

Now, the Department is revising its guidelines. In a recent conference call with CAF America and others, a Treasury official indicated that a new version of the guidelines will be coming out in the next several weeks. A task force, convened by the Council on Foundations, is encouraging the Treasury Department to revise the guidelines in accordance with a set of '[Principles of International Charity](#)' adopted by the group.

CAF America promises to keep you informed about new developments as they occur. We also encourage you to visit a special web page, maintained by the [Council on Foundations](#), for updates on legal and regulatory issues affecting international giving.

[back to top >>](#)

✧ News from CAF America

Charitable receipts for 2006. During the 2006 fiscal year, CAF America's charitable receipts, including donor advised gifts and donor advised funds, totaled \$12.6 million. This marked a decline from the record donations received by CAF America in 2005 but still represents a healthy increase over the totals from prior years. In other financial news, CAF America was able to end the year with an operating surplus of \$42,000.

***Index of Global Philanthropy* released.** The Hudson Institute's Center for Global Prosperity released its inaugural issue of the *Index of Global Philanthropy* in April. One of the key findings was that private overseas giving by Americans to the developing world totaled \$71 billion in 2004. This is more than three-and-a-half times the amount that the U.S. government provided that year in development assistance to these countries. For the full report, click [here](#).

[back to top >>](#)

Feedback

Constructive feedback on our e-Bulletin is always welcome. If you have any comments or suggestions, please click [here](#).

Unsubscribe

If you no longer wish to receive *CAFAmerica's e-Bulletin*, please click [here](#).

Forward to a friend

If you would like a friend to obtain a copy of this e-Bulletin, please click [here](#).

[back to top >>](#)