

CAF
AMERICA

**'Friends Of'
Charity Fund**



*Your passport to enhanced, cost-effective
fundraising in the United States.*

**You want to open the door to more
U.S. contributions for your organization.
CAF America wants to help.**



In recent years, many non-U.S. charities have created their own 'Friends of' organizations to boost fundraising in the United States and attract tax-deductible contributions from U.S. donors. However, according to tax experts, the costs of creating and sustaining a stand-alone 'Friends of' organization can be significant, with up-front charges alone of between US\$15,000 and US\$18,000 and annual fees of thousands more.

CAF America's 'Friends of' Charity Fund provides an exciting and cost-effective alternative for charities that are intent on building their U.S. donor base. Not only will it save your charity money, but it also will save you the time and trouble of creating and administering your own charitable organization in the United States.

Key Benefits-CAF America 'Friends of' Charity Fund



- Enables charities to launch and maintain a U.S. fundraising appeal while saving the expense and trouble of registering in the United States and administering your own U.S. organization.
- Allows your charity to accept tax-deductible donations of any size from U.S. taxpayers. (In contrast, individual donor advised gifts to CAF America must meet a US\$500 minimum.)
- Provides a cost-efficient way to manage U.S. fundraising for charities receiving numerous gifts from U.S. donors each year (when compared to CAF America's fees for processing such gifts on an individual basis).
- Allows your charity to benefit from a range of CAF America premium services as part of your membership, including: U.S. fundraising information and advice (via the 'Friends of' Charity Fund Starter Pack); fund set-up; online fund management; and quarterly grants.
- Offers access to CAF America's fee-based Advisory Services for additional guidance and assistance on U.S. fundraising.

How it Works.

CAFAmerica's 'Friends of' Charity Fund is a Donor Advised Fund that allows non-U.S. charities to collect tax-deductible contributions from U.S. donors.



- Charities sign a 'Friends of' Charity Fund agreement with CAFAmerica to establish and name their fund.
- Member charities receive a special 'Friends of' Charity Fund Starter Pack with information about the fund and other CAFAmerica services, plus guidance from CAFAmerica on fundraising in the United States.
- U.S. donors may use the CAFAmerica gift form (available at www.cafamerica.org) to deposit contributions of any amount into a charity's 'Friends of' account at any time.
- Donors receive a tax receipt for their contribution from CAFAmerica.¹
- CAFAmerica administers the fund and makes grants to member charities on a quarterly basis.²
- Each charity has secure, password-protected access to its 'Friends of' Charity Fund via www.cafamerica.org to check balances and grants in real time.
- Member charities are invited to take advantage of CAFAmerica's fee-based Advisory Services to develop additional ideas and strategies for reaching U.S. donors.

¹ All gifts to CAFAmerica become the property of CAFAmerica, which has the ultimate control, authority and discretion with regard to its assets and grants.

² At CAFAmerica's discretion, grants may be made more frequently with an additional fee - for example, in the event of a large gift to the charity. Fund balances do not earn interest for member charities.

CAF America's 'Friends of' Charity Fund Administrative Fees



US\$1,500

Set-up fee-includes 'Friends of' Charity Fund Starter Pack with information on U.S. Fundraising

US\$5,000

Annual fee
(includes up to 100 gifts)

US\$1,500

For each additional 50 gifts
(over the first 100)

**Contact CAF America
for current rate**

CAF America Advisory Services

For more information about CAF America's 'Friends of' Charity Fund, contact:

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About CAFAmerica



Founded in 1992, CAFAmerica is a 501(c)(3) U.S. nonprofit organization dedicated to expanding borderless charitable giving among donors in the United States. We work to change the culture of giving by making international philanthropy safe, easy and effective for U.S. donors.

CAFAmerica is an independent organization within the CAF International Network, which spans five continents and provides a range of financial services, handling more than US\$3 billion a year for donors and charities throughout the world. CAF's vision is to see a world in which giving in a committed way is a recognized part of everyday life.

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