

issue brief

Global Giving—HIV/AIDS



This CAFAmerica Issue Brief presents a synopsis of facts, research and funding opportunities for causes you care about. It isn't meant to be a comprehensive report, and for that reason, provides a list of resources and website where you can learn more.

We hope you will use this as a starting point to investigate your funding interests, and find out how you can make a global difference.

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BACKGROUND

Nearly 40 million people around the world are infected with HIV, the virus that causes AIDS, and that number is growing each year. In 2006, 2.9 million people died of the disease, 95 percent of them in the developing world.¹

Sub-Saharan Africa remains the most affected region in the world. Two thirds of all people living with HIV live in this region (24.7 million people in 2006) and almost three quarters of all adult and child deaths are due to AIDS. Yet, HIV is spreading rapidly in other areas, including India, China and Russia. By 2010, experts estimate that as many as 40 million more HIV infections will occur in these three countries alone.²

Often the countries hit hardest by HIV/AIDS are those least equipped to deal with its effects, not only on individuals' health, but on economies and societies. The disease strikes people during their most productive years—particularly women, who are biologically and socially more likely to be infected. These women often leave behind orphaned children; researchers estimate that by 2010, the number of AIDS orphans could reach 25 million.³

Although annual global spending on AIDS has increased six-fold since 2001, it is still only half of what is needed, according to UNAIDS. Many funders believe that prevention is the most durable long-term solution to the AIDS epidemic, and are looking to move from small, short-term projects to long-term, comprehensive strategies. If comprehensive HIV prevention

were brought to scale, half of the estimated 60 million new infections expected by 2015 could be avoided.⁴

SUCCESSES

The international community is responding to this global health threat in a number of ways. Through UNAIDS, the United Nations has launched an international effort to bring relief to countries that cannot afford medicines or implement prevention and treatment programs. In addition, the World Health Organization is partnering with UNAIDS and private companies to help countries bring their epidemics under control through prevention, treatment and vaccine research.⁵

The U.S. philanthropic community is also responding with funding. According to a recent Funders Concerned About AIDS report, estimated funding commitments by U.S.-based philanthropies grew to \$979 million in 2006 (an increase of more than 177 percent from 2005).⁶

The top ten U.S. funders, particularly the Bill & Melinda Gates Foundation, accounted for 90 percent of all HIV/AIDS-related funding commitments in 2006 (up from 71 percent in 2005).

Since its inception, the Gates Foundation has granted approximately \$2 billion to HIV and tuberculosis, and nearly \$8 billion to research, technology and strategies for global health overall. They have been effective at funding large-scale prevention initiatives, research, tools and technologies, as well as building commitment and awareness among decision

1 UNAIDS, www.unaids.org

2 Bill & Melinda Gates Foundation, www.gatesfoundation.org

3 Ibid.

4 Bringing HIV Prevention to Scale: An Urgent Global Priority. Global HIV Prevention Working Group, June 2007, www.globalhivprevention.org

5 Globalization 101: A project of the Carnegie Endowment, www.globalization101.org

6 U.S. Philanthropic Commitments for HIV/AIDS: 2005 & 2006. Funders Concerned About AIDS, September 2007. www.fcaids.org

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makers and opinion leaders for a comprehensive, science-based approach to addressing the HIV/AIDS epidemic.

In another success story from a large private foundation, the William J. Clinton Foundation in partnership with UNITAID (a program of the United Nations and World Health Organization), has achieved major price reductions for 16 medicines critical to fighting HIV/AIDS. In 2007, the Clinton Foundation and UNITAID partnered to provide pediatric and second-line HIV/AIDS treatment to 200,000 people in 41 countries, with the aim of lowering prices and reaching 100,000 new children living with HIV.

Among corporate donors, HIV/AIDS-related funding rose 43 percent in 2006, totaling \$103 million. Nearly two-thirds of all funders (private, corporate, individual) devoted some or all of their funding to the international epidemic.⁷

CHALLENGES

While attention to the epidemic, particularly for access to treatment, has increased in recent years, as has private and public funding, the need continues to outpace the response. Consider these challenges:⁸

- The vast majority of people living with HIV/AIDS in the developing world do not have access to treatment, as a result of limited health care infrastructures and the high cost of many medications. For example, only about one in four people in developing countries who need antiretroviral therapy for HIV/AIDS can access these drugs.
- Only an estimated 20 percent of people at risk for HIV have access to appropriate prevention.
- Health care systems in many countries are overwhelmed by a growing number of HIV/AIDS patients. Studies forecast that health care costs in hardest hit countries may increase tenfold over the next several years as a result of the epidemic.
- HIV/AIDS overburdens social systems and hinders educational development. Across Sub-Saharan Africa,

for example, the disease is claiming the lives of thousands of teachers and leading to school closures.

- In many countries, social and political constraints stand in the way of delivering proven prevention and intervention, and the needs of marginalized groups are often neglected.

Donor governments, including the United States and European nations, provide the bulk of international funding for health in developing countries each year. Despite significant increases in private and public funding, resources to prevent and treat the epidemic still fall short (by way of \$8 to \$10 billion each year, according to UNAIDS).

FUNDS & ORGANIZATIONS

The role of private philanthropy, both in the U.S. and globally, has never been more important. Here are some groups who are working to increase awareness and raise funds for HIV/AIDS-related causes and organizations:

The Global Fund to Fight AIDS, Tuberculosis and Malaria

The Global Fund to Fight AIDS, Tuberculosis (TB) and Malaria is an independent multilateral public-private partnership first proposed by UN Secretary General Kofi Annan and started in 2002. It raises funds from governments, businesses and individuals around the world, and channels them into programs that fight AIDS, TB and malaria. To date, the Global Fund has committed \$8.4 billion in 136 countries for the prevention, treatment and care of people with these diseases. Currently, about 61 percent of the funds go to Africa; 23 percent to Asia, the Middle East and North Africa; and 16 percent to Latin America, the Caribbean and Europe. For more information, visit www.theglobalfund.org.

National AIDS Fund (US)

The National AIDS Fund is dedicated to eliminating HIV/AIDS as a major health and social problem. The National AIDS Fund's primary purpose is channeling critical resources to community-based organizations

⁷ Ibid.

⁸ Statistics from UNAIDS, www.unaids.org, and Funders Concerned About AIDS, www.fcaids.org



to fight HIV/AIDS at the local level. Through 29 state and local funding collaboratives, the National AIDS Fund provides grants and other support to over 400 community-based organizations annually, principally for prevention efforts. Together with its Community Partnerships, the Fund has raised and invested over \$134 million since 1988 for the fight against HIV/AIDS in the United States. For more information, visit www.aidsfund.org.

(PRODUCT) RED

(PRODUCT) RED was created by Bono and Bobby Shriver, Chairman of DATA, to raise awareness and money for The Global Fund to Fight AIDS, Tuberculosis and Malaria by teaming up with the world's most iconic brands to produce (PRODUCT) RED branded products. A percentage of each (PRODUCT) RED product sold is given to The Global Fund to Fight AIDS, Tuberculosis and Malaria to help women and children affected by HIV/AIDS in Africa. For more information, visit www.joinred.org.

Funders Concerned About AIDS (FCAA)

Founded in 1987, FCAA is a U.S.-based organization comprised of and for private philanthropic institutions concerned about, and engaged in the fight against HIV/AIDS. An affinity group recognized by the Council of Foundations, FCAA's mission is to mobilize all forms of philanthropic leadership and resources to address the pandemic and its social and economic consequences. For more information, visit www.fcaids.org.

FUNDING OPPORTUNITIES

CAF America supports a number of grantee organizations working for HIV/AIDS prevention, treatment and care. Here are some examples of how these organizations make a difference in the lives of those affected by HIV/AIDS:

AIDS Care Education and Training (ACET International), United Kingdom

ACET International provides HIV/AIDS education, care for those dying of AIDS, and training of staff and volunteers in Africa, Asia and Eastern/Central Europe. Their services include sexual health and drug education, housing support, and orphan and bereavement support. At the suggestion of individual donors, CAF America has given

ACET nearly \$125,000 in grants, which were used to start AIDS programs in Nigeria and South Africa. Because of this funding, ACET is now able to provide technical consultancy to enhance their AIDS prevention programs and literature.

Concern for the Girl Child, Uganda

Among its goals, Concern for the Girl Child works to reduce the risks of sexual abuse and exploitation, and increase awareness of sexually transmitted diseases and HIV/AIDS among vulnerable children. CAF America grants totaling \$7,360 from individual donors were used to pay school fees and career counseling for 66 girl students. As a direct result of the grants, three students continued on to high school education, four students joined vocational institutes, and several improved their performance in school.

The Egmont Trust, United Kingdom

The Egmont Trust is a UK-based charity that supports 30 HIV/AIDS projects in southern Africa. With CAF America grants, Egmont has been able to help destitute families in 39 "shanty" compounds not only live longer, but have better livelihoods and wellbeing. In addition, people in the region have more access to medical treatment and are living longer. The Egmont Trust also supports business initiatives and cooperatives, like the Mitengo Women's Farming Cooperative, which uses low-cost irrigation to grow vegetables during the dry season. Because of improved farming techniques, mothers can provide two or three meals for their children per day, as opposed to only one.

Tomorrow Trust, South Africa

Tomorrow Trust funds and supports the tertiary education of orphans in South Africa who are affected by HIV/AIDS. The Trust supplies the support structures for orphans to pass their final school exams in order to follow a path they are passionate about, and create a future for themselves and their families. At the suggestion of individual donors, CAF America granted the organization more than \$20,000 to provide basic yet critical needs for orphans, such as food and transportation. The grant also helped the organization fundraise by selling donated books.

RESOURCES

Reports and Publications

U.S. Philanthropic Commitments for HIV/AIDS: 2005 & 2006. Funders Concerned About AIDS. September 2007. To download the report, visit www.fcaids.org.

Financial Resources Required to Achieve Universal Access to HIV Prevention, Treatment, Care and Support. UNAIDS, September 2007. To download the report, visit www.unaids.org.

Bringing HIV Prevention to Scale: An Urgent Global Priority. Global HIV Prevention Working Group, June 2007. To download the report, visit www.globalhivprevention.org.

Corporate Update: AIDS is Your Business. Funders Concerned About AIDS, May 2005. This 8-page report contains HIV/AIDS data and calls for corporations to get involved and support HIV/AIDS programs. To get a copy of the free report, contact 212-573-5533 or visit www.fcaids.org/publications/documents/AIBYU.pdf.

Websites

Bill & Melinda Gate Foundation, www.gatesfoundation.org

Center for Strategic & International Studies, www.csis.org/hivaids

Funders Concerned About AIDS, www.fcaids.org

Global AIDS Alliance, www.globalaidsalliance.org

Global HIV Prevention Working Group, www.globalhivprevention.org

Henry J. Kaiser Family Foundation, www.kff.org

Joint United Nations Programme on HIV/AIDS, www.unaids.org

(Product) Red, www.joinred.com

UNITAID, www.unitaid.eu

World Health Organization, www.who.int

William J. Clinton Foundation, www.clintonfoundation.org

CAFAmerica...Your World. Your Move.

CAFAmerica connects US donors with charities worldwide, helping them make a difference for people and causes they care about. We work with individuals, families, corporations and foundations. We also enable foreign charities to fundraise easily in the US.

With a network of offices around the globe, we are experts in global giving and identifying local needs. CAFAmerica is an independent member of the CAF International Network, which spans six continents and manages more than \$4 billion in charitable funds.

CAFAmerica makes global giving effective and secure for everyone. We're changing the culture of global giving, by creating a world where international giving is not uncommon, but done every day.

Join us in our commitment to make lasting change. Call us today for a free brochure, *Your Passport to Global Giving*, or visit our new website at www.cafamerica.org.