



## CAF America Effective Global Philanthropy

Charities Aid Foundation America (CAF America), a US 501(c)(3) nonprofit founded in 1992, works to change the culture of giving by making it safe, easy and effective for everyone to give globally. Our mission is to help US donors make strategic and focused philanthropic decisions which have a lasting impact on the needs of the global communities they support. Through partnership with individuals, companies, families, and private and community foundations, CAF America has given more than \$150 million to charitable organizations in over 75 countries around the world since 2001.

As international giving from the United States has increased, so too has US donors' desires to work with trusted experts in global giving. CAF America is a member of the CAF International Network, which spans six continents and manages over \$4 billion in charitable funds. Whether supporting small nonprofits working in developing countries in Africa, Asia, and Latin America, providing swift responses to major disasters, or helping to maintain connections between global communities, CAF America turns donors' visions into impact.

CAF America understands that in an increasingly interconnected world US donors are committed to making a difference. In doing so

they want choice in how and where they give. US donors also want peace of mind in knowing that their support will have lasting impact. CAF America goes to great lengths to ensure that organizations it supports meet not only the donor's philanthropic goals but are in line with US rules and regulations, and adhere to 'best practice' international grantmaking. It is assurance that charitable donations are used safely and effectively.

As a member of the CAF International Network, CAF America offers global reach — connecting donors with local issues and needs and the nonprofit organizations that address them. Access to trusted expertise via regional CAF offices and a group of international consultants means that thorough, timely support and advice is always available.

CAF America's solutions eliminate barriers to global giving and facilitate tax effective, cross border gifts. As the bridge between US grant makers and foreign nonprofits, we help donors change the world. From expert advice and analysis about foreign nonprofits and societal issues, to safe and secure international grant making, we are your first choice for global giving.

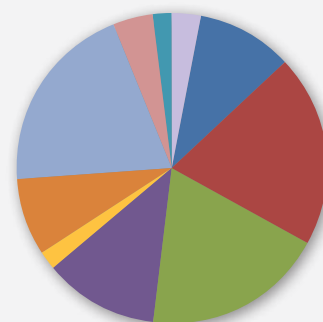
### CAF International Network



- CAF America
- CAF Australia
- CAF Bulgaria
- CAF India
- CAF Russia
- CAF South Africa
- CAF UK
- IDIS (Brazil)
- CAP (Singapore)

### CAF America Grantmaking by Sector

\$17.3M FY 2009-2010



- 10% Arts & Culture
- 20% Children & Youth
- 19% Community & Social Improvement
- 12% Education
- 2% Emergency Relief
- 8% Environment/Animals
- 20% Health/Medicine
- 4% Institutional Aid/Development
- 2% International Affairs & Aid
- 3% Religion



# Charities Aid Foundation America

Global Philanthropic Solutions from Vision to Impact

**Donor Advised Fund (DAF):** Establishing a DAF with CAFAmerica is a convenient and simple way for all types of US donors, from individuals to private foundations to corporations, to tax effectively support and manage global philanthropic initiatives and programs. The DAF is designed to support ongoing, high volume philanthropic programs which require fund management services.

**Matching Donor Advised Fund (MDAF):** Designed to support corporate international programs, the CAFAmerica MDAF provides the flexibility to manage an international matched giving program of any type or size. It simultaneously ensures that employees are empowered to invest in the philanthropic causes closest to them with the confidence of full support from their employer, and strengthens a company's image. By establishing a MDAF at CAFAmerica, corporations can tax-effectively support the international philanthropic goals of their employees, matching employee contributions and/or volunteer time.

**Single Donor Advised Gift:** Single gifts are the perfect solution for US donors who want to give globally without establishing a Fund at CAFAmerica. Single gifts allow individual and foundation donors to make a smaller number of grants, on a schedule or as desired; are a compliment to services provided by professional advisors; and are a resource for companies to support a variety of causes. Donors can make tax effective single contributions to CAFAmerica and recommend that grants be made to foreign nonprofits. CAFAmerica can also recommend a nonprofit that fits a donor's interests and philanthropic goals.

**Research and Advisory Services:** CAFAmerica provides expert advice and analysis about foreign nonprofits, societal/regional issues, and global giving strategies. From examining the feasibility of a giving strategy in a particular region to identifying potential nonprofit recipients, from coordinating global cross border giving to managing programs on the ground, CAFAmerica's research and advisory services are the first step to an effective and comprehensive global philanthropic program.

**The CAF American Donor Fund (CADF):** Trading as Southampton Row Trust Ltd., CADF serves US-UK, US-Dutch, and UK-Dutch taxpayers to receive charitable tax benefits for their global giving.

**“CAFAmerica makes it easy to support the causes that are important to me. I can rest assured that my contributions are going to reputable and effective organizations.”**

**'Friends of' Charity Fund (FOCF):** An exciting, cost-effective alternative for foreign nonprofits seeking to improve their support from US donors. Not only does the Fund save nonprofits money, it also eliminates the time and trouble of establishing and administering a public charity in the United States. With a 'Friends of' Charity Fund at CAFAmerica, foreign nonprofits can launch and maintain a US fundraising appeal and accept tax-deductible donations of any size from US donors.

**Planned Giving:** Leave a legacy of philanthropy by planning your giving now. CAFAmerica can be named as the recipient of an IRA, bequest, charitable remainder trust or charitable lead trust with suggestions for grants to be made to foreign nonprofits.

**Tangible Gifts:** In addition to accepting cash and stock, CAFAmerica partners with other US public charities to help donors liquidate high value tangible gifts such as artwork, property, or any other illiquid asset, and grant the proceeds to a foreign nonprofit of a donor's choice. With the guidance of their advisors, donors can also name CAFAmerica as the beneficiary on their IRAs and grant the proceeds to foreign nonprofits of their choice.

**Charity Site Visits:** For donors who want to become more involved, CAFAmerica can help find and support nonprofits of their choice. CAFAmerica arranges site visits to see firsthand the issues and communities donors want to support. Working with our partner organizations, we arrange visits to nonprofits and projects with which our partners are working. CAFAmerica also conducts pre- and post-grant audits.

## CAFAmerica

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EIN: 43-1634280